



2017 FIRST DISTRICT NORTHERN REGION OBJECTIVES-DIRECTION

D1NR Objective 1: D1NR Recreation Boating and Public Awareness about Boating Safety

Reference: National Strategic Plan 2016 - 2022: Recreational Boating. Strengthen presence in all types of boating education

Goal: Develop and deliver safe boating education that proliferates safe boating behaviors in order to increase public demand for traditional and e-courses

Outcome: Increase member participation in traditional mission areas by 2% above 2016 Year End.

D1NR Objective/Direction: Develop programs that increase participation to the levels defined in the following key mission areas.

	D1NR	D1NR	SNNE	SNNE	SBOS	SBOS	SSENE	SSENE
Category	2016 Year End	2017 Objective	2016 Year End	2017 Objective	2016 Year End	2017 Objective	2016 Year End	2017 Objective
Number of Vessel Exams	5200	5304	999	1018	1612	1644	2589	2640
Number of Patrols	1366	1393	352	359	515	525	499	509
Number of Students taught	2051	2092	250	255	817	833	984	1004
PA events (hours)	6271	6396	1019	1039	1557	1588	3685	3759
MT Hours	4283	4369	596	608	1603	1635	2083	2125
Number of Commercial Fishing Vessel Exams	178	182	78	80	56	57	44	45
Number of Uninspected Passenger Vessel Exams	70	71	14	14	0	0	57	58

Owners:

1. Primary: District Captains
2. Support: Division Commanders, Flotilla Commanders, District Directorate Chiefs of Prevention, Response and Logistics, District Staff Officers, Flotilla Staff Officers

Milestones:

1. District Captains develop awareness and programs in each sector by 1 May 2017
2. District Captains work with each DCDR and FC to focus the objective of increasing by 2%

Measurement:

1. Auxdata – Monthly

Reporting Requirements:

District Captains to report in their monthly report as to the status of Program Development and Performance versus Objective

D1NR Objective 2: D1NR Incident Management/GAP Analysis and Standard Operational Planning Process.

Reference: National Strategic Plan 2016 – 2022: Meet Human Capital needs of the Coast Guard and Auxiliary
Goal: Provide qualified members to augment the mission, service and people needs of the Coast Guard.

Outcome: Identify Coast Guard specific needs and attempt to fulfill those needs, Communicate Auxiliary skills to the Coast Guard and participate with Coast Guard in Sector Planning thus improving mission activities.

D1NR Objective/Direction: Identify and Appointment a District Staff Officer for Incident Management and Gap Analysis (DSO-IM) and a Committee Chair for the Standard Operational Planning Process (SOPP). Work with both to appoint representatives for each sector in both disciplines.

Owner:

1. Primary: District Commodore.
2. Support: DSO-IM and SOPP Committee Chair

Milestone:

1. Appointments and plan in place by 1 March 2017

Reporting Requirements:

2. DSO-IM and SOPP Committee Chair report status on events in monthly report.

D1NR Objective 3: D1NR Core Training Programs to be instituted to insure that all members complete core training in an appropriate time frame.

Reference: National Strategic Plan 2016 - 2022: Meet Human Capital needs of the Coast Guard and Auxiliary
Goal: Provide qualified members to augment the mission, service and people needs of the Coast Guard.

Outcome: New members are instructed in the initial interview on all training requirements and that receive the appropriate support to complete the requirements in the defined time frame. This will keep new members interested and prepare them for active roles in the Auxiliary. A focus will be on members in AP status especially those with favorable PSI and still in AP status.

D1NR Objective/Direction:

Develop and roll out mentoring program/programs that communicates the Auxiliary core training requirements and assists members in completing those requirements with the specified time frame:

1. Focus on members currently in AP status so they complete their core training by 1 September 2017
2. Focus on members currently in AP status with favorable PSI to complete their training by 1 September 2017
3. New members coming in to complete their core training within 90 days from the submission of their application.

Owners:

1. Primary: District Captains
2. Support: District Directorate Chief of Prevention and District Staff Officer for Human Relations

Milestones:

1. Develop and deliver the program to Division Commanders and Flotilla Commanders by 1 May 2017

Measurement: The National monthly reports provide information on Core Training by District, Division and Flotilla (down to the member level) including those in AP status with favorable and unfavorable PSI.

Reporting Requirements: District Captains and District Directorate of Prevention report in their monthly report on the implementation and the ongoing progress.

D1NR Objective 4: D1NR Paddle Craft – Working with the Coast Guard develop program/programs that support increasing D1NR activities in the Paddle Craft Areas.

Reference: National Strategic Plan 2016 - 2022: Expand efforts in Paddle Craft Water Safety

Goal: Increase Auxiliary presence and relevance in the paddle craft community.

Outcome: By increasing the awareness and education on Paddle Craft within the D1NR's membership, additional information will be provided to the general public through various Auxiliary missions thus reducing deaths related to Paddle Craft

D1NR Objective/Direction: Develop and implement programs that increase Paddle Craft awareness and increase Paddle Craft knowledge for all D1NR members.

Owners:

1. Primary: AUC-Paddle Craft and District Captains
2. Secondary: All 1st District Northern Members

Milestones:

1. Commodore: Define the role and appoint a person in charge of the Paddle Craft program for D1NR by 1 January 2017
2. AUC-Paddle Craft: Develop programs on Paddle Craft that provides for Division and Flotilla instructions on Vessel Safety Check and Public Education activities by 1 May 2017
3. District Captains – implement the program/programs to insure each Division is trained and includes Paddle Craft in Vessel Safety Checks, Public Education Courses and Public Affairs events by 15 May 2017

Measurement:

1. Completion of training, Development of the programs and actual participation in events

Reporting requirements:

1. District Captains in their monthly report on the status and events held during the past month.

D1NR Objective 5: 1st District Northern Region Maritime Radio Communications

Reference: National Strategic Plan 2016 - 2022: Response and Prevention. Maximize maritime radio communications support, capacity, and capabilities

Goal: Determine the requirements for implementing optimal communications support, supplying qualified watch standers and facilities to provide maritime radio communications coverage, particularly in areas with limited Coast Guard presence.

Outcome: D1NR has the required radio equipment and is ready to support the Coast Guard if required.

Objective/Direction: Working with District Staff Officer-IM/ Gap Analysis, identify D1NR current capability and match against Coast Guard requirements. This is an ongoing process to insure D1NR readiness for normal and emergence purposes.

Owners:

1. Primary: District Directorate Chief of Response and District Staff Officer Communication
2. Support: District Staff Officer-IM/ Gap Analysis

Milestones:

1. Identify D1NR's capability by 15 May 2017
2. Working with DSO-IM/Gap Analysis Identify the process that allows Gap Analysis to gather Coast Guard requirements by 15 May 2017
3. Work to fill any identify gaps and continue to monitor through-out the year to insure readiness. Monthly report on readiness.

Measurement:

1. Completion of the milestones

Reporting requirements:

District Directorate Chief of Response and District Staff Officer Communications monthly report on progress maintaining readiness.

D1NR Objective 6: Establish a “New Member” Recruitment, Retention, Mentoring and Leadership program that increases the sense of pride in the Auxiliary.

Reference: National Strategic Plan 2016 - 2022: Meet Human Capital needs of the Coast Guard and Auxiliary

Goal: Provide qualified members to augment the mission, service and people needs of the Coast Guard.

Outcome: More members become available and enthusiastically volunteer for key positions, both elected and appointed. New people are excited to accept challenges and new positions, thereby, increasing the level of support for all Auxiliary Missions.

D1NR Objective/Direction:

Will require close working between District Captains and the District Directorate Chief s

1. Develop a program that recruits new members with the understanding of what the Coast Guard Auxiliary does and its primary mission. Accept members from all walks of life with special consideration to fill the needs identified by the Coast Guard.
2. Develop a program that rekindles the enthusiasm among members.
3. Identify training programs that assist the Recruiting process

Owners:

1. Program Development: District Directorate Chief of Presentation and District Staff Officer of Human Relations
2. Program Roll Out: District Captains, Division Commanders, Flotilla Commanders

Milestones:

1. Program developed by 15 May 2017
2. Program rolled out by 1 June 2017

Measurement:

1. Completion of the milestones
2. Performance versus established objectives
3. Increased Performance in recruitment of New Members and the retention of Old Members
4. New Leaders developed and willing to accept Leadership Positions

Reporting requirements: (in monthly reports)

1. Development: District Directorate Chief of Presentation and District Staff Officer of Human Relations
2. Roll Out Progress and Training:
 - a. Primary District Captains, Division Commanders, Flotilla Commanders
 - b. Support: District Directorate Chief of Presentation, Response and Logistics and their staffs

DINR Objective 7: Increase District Membership by 5%

Reference: National Strategic Plan 2016 - 2022: Meet Human Capital needs of the Coast Guard and Auxiliary
Goal: Provide qualified members to augment the mission, service and people needs of the Coast Guard.

Outcome: Stop the yearly decline in membership and increase the total membership at the end of 2017 by 5% or 115

DINR Objective/Direction: Working with the “Human Resource Strategy Committee” increase the total numbers of members by 5%.
This will require active recruiting while retaining current members.

SECTOR	2016 # Active Members	2017 Objective	DIVISION	2016 # Active Members	2017 Objective
SNNE	363	381	Division 01	96	101
			Division 02	267	280
SBOS	683	717	Division 03	116	123
			Division 04	157	164
			Division 05	262	275
			Division 12	148	155
SSENE	1261	1324	Division 06	518	544
			Division 07	245	257
			Division 09	84	88
			Division 10	162	170
			Division 11	252	265
TOTAL	2307	2422	TOTAL	2307	2422

Owners:

1. Primary: District Captains, Division Commanders and Flotilla Commanders
2. Support: District Directorate Chief of Prevention and District Staff Officer of Human Resources and Committee Chair

Measurement:

1. Auxdata

Reporting requirements:

1. Sector Progress by District Captains on Monthly report