

2018 FIRST DISTRICT NORTHERN REGION OBJECTIVES-DIRECTION



D1NR Objective 1: D1NR Recreation Boating and Public Awareness about Boating Safety

Reference: National Strategic Plan 2016 - 2022: Recreational Boating. Strengthen presence in all types of boating education

Goal: Develop and deliver safe boating education that proliferates safe boating behaviors in order to increase public demand for traditional and e-courses

- Outcomes:**
1. Increase member participation in traditional mission areas by 2% above 2017 Year End.
 2. Increase member participation in Paddle Craft (Critical) Mission areas by 5% above 2017 Year End.

D1NR Objective/Direction: Develop programs that increase participation to the levels defined in the following key mission areas.

		D1NR	D1NR	SNNE	SNNE	SBOS	SBOS	SSENE	SSENE
Category	Percent Of Increase	2017 Year End	2018 Objective	2017 Year End	2018 Objective	2017 Year End	2018 Objective	2017 Year End	2018 Objective
Number of Vessel Exams (all)	2%	6393	6520	1133	1155	1970	2009	3251	3316
Number of Paddle Craft Exams	5%	2025	2126	330	347	624	655	819	859
Number of Students Taught (All) (enrollment)	2%	2872	2930	255	260	1044	1065	1563	1594
Number of Paddle Craft Students Taught	5%	304	319	0	50	195	204	38	40
Number of Patrols	2%	1373	1400	387	394	458	467	515	525
PA events (hours)	2%	6384	6511	1404	1432	1480	1509	3035	3095
MT Hours	2%	3902	3980	872	889	1429	1457	1357	1384
Number of Commercial Fishing Vessel Exams	2%	98	100	49	50	28	29	21	21
Number of Uninspected Passenger Vessel Exams	2%	45	46	10	11	1	1	32	32

Owners:

1. Primary: District Captains, Division Commanders
2. Support: Division Commanders, Flotilla Commanders, District Directorate Chiefs of Prevention, Response and Logistics, District Staff Officers, Flotilla Staff Officers

Milestones:

1. District Captains work with Division Commanders to develop awareness and programs in each sector by 1 March 2018
2. District Captains work with Division Commanders and Flotilla Commanders to focus the objective of increasing mission areas by the stated Objectives

Measurement:

1. Auxdata – Monthly

Reporting Requirements:

1. District Captains to report in their monthly report as to the status of Program Development
2. District Captains to report in their monthly report the Performance versus Objective

D1NR Objective 2: D1NR Incident Management/GAP Analysis and Standard Operational Planning Process.

Reference: National Strategic Plan 2016 – 2022: Meet Human Capital needs of the Coast Guard and Auxiliary
Goal: Provide qualified members to augment the mission, service and people needs of the Coast Guard.

Outcome: Continue to Identify Coast Guard specific needs and attempt to fulfill those needs, Communicate Auxiliary skills to the Coast Guard and participate with Coast Guard in Sector Planning thus improving mission activities. Focus member training to meet the Coast requirements.

D1NR Objective/Direction:

1. Using the GAP Analysis completed in 2017 communicate the results to each District Captain and Division Commanders.
2. DSO-IM/GAP Analysis, DSO-MT work with District Captains to develop programs to focus member training in areas defined by the GAP analysis. Roll out the program and process to Divisions and Flotillas within their Area of Responsibility.

Owner:

1. Primary: District Captains
2. Support: DSO-IM/GAP Analysis, DSO-MT and SOPP Committee Chair

Milestone:

1. 2017 GAP Analysis communicated to District Captains by 1 March 2018
2. Program developed and rolled out to Division and Flotillas by 30 March 2018
3. Program implemented by 30 March 2018

Reporting Requirements:

1. District Captains report status on the milestones in their monthly report.

D1NR Objective 3: D1NR Core Training Programs to be instituted to insure that all members complete core training in an appropriate time frame.

Reference: National Strategic Plan 2016 - 2022: Meet Human Capital needs of the Coast Guard and Auxiliary
Goal: Provide qualified members to augment the mission, service and people needs of the Coast Guard.

Outcome: New members are instructed in the initial interview on all training requirements and that receive the appropriate support to complete the requirements in the defined time frame. This will keep new members interested and prepare them for active roles in the Auxiliary. A focus will be on members in AP status especially those with favorable PSI and still in AP status.

D1NR Objective/Direction:

Develop and roll out mentoring program/programs that communicates the Auxiliary core training requirements and assists members in completing those requirements with the specified time frame:

1. Focus on members currently in AP status so they complete their core training by 1 September 2018
2. Focus on members currently in AP status with favorable PSI to complete their training by 1 September 2018
3. New members coming in to complete their core training within 90 days from the submission of their application.
4. New members joining the Coast Guard Auxiliary after 1 February 2018 to complete their AUX-BCQ II 2017 courses (7 modules) within 90 days from the submission of their application.

Owners:

1. Primary: District Captains, Division Commanders and Flotilla Commanders
2. Support: District Directorate Chief of Prevention and District Staff Officer for Human Relations

Milestones:

1. District Captains develop and deliver the program to Division Commanders and Flotilla Commanders by 1 May 2018

Measurement: The National monthly reports provide information on Core Training by District, Division and Flotilla (down to the member level) including those in AP status with favorable and unfavorable PSI.

Reporting Requirements:

1. District Captains and District Directorate Chief of Prevention report in their monthly report on the implementation of the program rollout
2. District Captains report on the progress of each Division on the performance versus the objective of:
 - a. Percentage of Total Members in AP status that have completed core training
 - b. Percentage of New Members in that have completed the new member requirements in 90 days
 - i. New Members defined as a member with less than one year of service from submission of application.

D1NR Objective 4: D1NR Paddle Craft – Working with the Coast Guard develop program/programs that support increasing D1NR activities in the Paddle Craft Areas.

Reference: National Strategic Plan 2016 - 2022: Expand efforts in Paddle Craft Water Safety

Goal: Increase Auxiliary presence and relevance in the paddle craft community.

Outcome: By increasing the awareness and education on Paddle Craft within the D1NR's membership, additional information will be provided to the general public through various Auxiliary missions thus reducing deaths related to Paddle Craft

D1NR Objective/Direction: Develop and implement programs that increase Paddle Craft awareness and increase Paddle Craft knowledge for all D1NR members.

Owners:

1. Primary: AUC-Paddle Craft and District Captains
2. Secondary: All 1st District Northern Members

Milestones:

1. AUC-Paddle Craft: Develop programs on Paddle Craft that provides for Division and Flotilla instructions on Vessel Safety Check and Public Education activities by 1 April 2018
2. District Captains – implement the program/programs to insure each Division is trained and includes Paddle Craft in Vessel Safety Checks, Public Education Courses and Public Affairs events by 15 May 2018

Measurement:

1. Completion of training, Development of the programs and actual participation in events

Reporting requirements:

1. District Captains in their monthly report, report:
 - a. On the status of the roll out within their Divisions
 - b. On the events held during the past month.

D1NR Objective 5: 1st District Northern Region Maritime Radio Communications

Reference: National Strategic Plan 2016 - 2022: Response and Prevention. Maximize maritime radio communications support, capacity, and capabilities

Goal: Determine the requirements for implementing optimal communications support, supplying qualified watch standers and facilities to provide maritime radio communications coverage, particularly in areas with limited Coast Guard presence.

Outcome: D1NR has the required radio equipment and is ready to support the Coast Guard if required.

Objective/Direction: Working with District Staff Officer-IM/ Gap Analysis, identify D1NR current capability and match against Coast Guard requirements. This is an ongoing process to insure D1NR readiness for normal and emergency purposes.

Owners:

1. Primary: District Directorate Chief of Response and District Staff Officer Communication
2. Support: District Staff Officer-IM/ Gap Analysis

Milestones:

1. Identify D1NR's capability by 1 May 2018
2. Working with DSO-IM/Gap Analysis Identify the process that allows Gap Analysis to gather Coast Guard requirements by 1 May 2018
3. Work to fill any identify gaps and continue to monitor throughout the year to insure readiness. Monthly report on readiness.

Measurement:

1. Completion of the milestones

Reporting requirements:

1. District Directorate Chief of Response and District Staff Officer Communications monthly report on the milestones and progress of maintaining readiness.

D1NR Objective 6: Establish a “New Member” Recruitment, Retention, Mentoring and Leadership program that increases the sense of pride in the Auxiliary.

Reference: National Strategic Plan 2016 - 2022: Meet Human Capital needs of the Coast Guard and Auxiliary

Goal: Provide qualified members to augment the mission, service and people needs of the Coast Guard.

Outcome: More members become available and enthusiastically volunteer for key positions, both elected and appointed. New people are excited to accept challenges and new positions, thereby, increasing the level of support for all Auxiliary Missions.

D1NR Objective/Direction:

Will require close working between District Captains and the District Directorate Chief s

1. Using the progress made refine the program to continue recruiting new members with the understanding of what the Coast Guard Auxiliary does and its primary mission. Accept members from all walks of life with special consideration to fill the needs identified by the Coast Guard (GAP Analysis).
2. Develop a program that rekindles the enthusiasm among members.
3. Identify training programs that assist the Recruiting process

Owners:

1. Program Development: District Directorate Chief of Prevention and District Staff Officer of Human Relations
2. Program Roll Out: District Captains, Division Commanders, Flotilla Commanders

Milestones:

1. Program developed by 1 May 2018
2. Program rolled out by 1 June 2018
 - a. Roll Out Progress and Training:
 - b. Primary District Captains, Division Commanders, Flotilla Commanders
 - c. Support: District Directorate Chief of Presentation, Response and Logistics and their staffs
- 3.

Measurement:

1. Completion of the milestones
2. Performance versus established objectives
3. Increased Performance in recruitment of New Members and the retention of Old Members
4. New Leaders developed and willing to accept Leadership Positions

Reporting requirements: (in monthly reports)

1. Development (milestone 1): District Directorate Chief of Prevention and District Staff Officer of Human Relations report on program development
2. Roll (Milestone 2): District Captains report status monthly in their monthly report for their Area of responsibility (AOR)

DINR Objective 7: Increase District Membership by 5%

Reference: National Strategic Plan 2016 - 2022: Meet Human Capital needs of the Coast Guard and Auxiliary

Goal: Provide qualified members to augment the mission, service and people needs of the Coast Guard.

Outcome: Stop the yearly decline in membership and increase the total District membership at the end of 2018 by 5% or 106

DINR Objective/Direction: Working with the Human Relations District Staff Officer increase the total numbers of members by 5%. (106 new Members) This will require active recruiting while retaining current members.

SECTOR	2017 # Members	2018 Objective	DIVISION	2017 # Members	2018 Objective
SNNE	326	342	Division 01	82	86
			Division 02	244	256
SBOS	627	659	Division 03	113	119
			Division 04	142	149
			Division 05	232	244
			Division 12	140	147
SSENE	1180	1238	Division 06	446	468
			Division 07	219	230
			Division 09	93	98
			Division 10	166	174
			Division 11	256	268
TOTAL	2133	2239	TOTAL	2133	2239

Owners:

1. Primary: District Captains, Division Commanders and Flotilla Commanders
2. Support: District Directorate Chief of Prevention and District Staff Officer of Human Resources.

Measurement:

1. Auxdata

Reporting requirements:

1. Division Commanders report monthly the number of new members added in their Area Of Responsibility (AOR)
2. District Captains report the monthly the number of new members added in their Area of Responsibility (AOR).